

Dear Excellency (Prime Minister),

Your most respectable honour hereby we would like to put forward an idea that will be beneficial for Turkish and English economy. As such, let us join forces in our quest to educate & organise our businessmen and thereof enhancing their business potential.

As you are well aware the potential for investment for entrepreneurs both in England and Europe is quite substantial and yet remain unlocked. Moreover, our financial muscle power and investments are much greater in volume than deemed by others. Thereby, it would be mutually beneficial for both Turkey and England if were to educate and guide our businessman that will pave way to the boosting of their potential.

Unlike what one might predict, in reality there is no need for an immense budget for the execution of this proposal. The businessmen of Turkish and Turkish Cypriot origin who are abiding in UK have solely requested that we show interest and guide them in their daily business venture. As per our findings in the Fast Food industry alone there are over 50 thousand proprietors who are from Turkish or Turkish Cypriot origin. The local associations or organisations both in Turkey & England were unaware of this potential until we brought this to their attention. In the past, the reserved structure of our society has made it arduous and difficult to extract data on due course. We as the London Business Guide in affiliation with official associations have undertaken various projects for the benefit of Turkish or Turkish Cypriot businessmen. Hereby we would like to take the opportunity to recommend the same which is to work with these English or Turkish associations and organisations.

Furthermore, if we improve the infrastructure, provide guidance, and establish management and personal training scheme to more than 120 various sectors where our society operate then there shall be three fundamental benefits for Turkey which I have listed herein below:

- 1) Maintaining support for the Turkish or Turkish Cypriot businessmen whom operate in UK or Europe will increase their self confidence which will also pave way for increase investments and thereof return on investment. Subsequently, the profile of the businessmen will be improved as they shall know proudly belong to an affluent society. As a result, they shall be able to pay more taxes and they will have more disposal income to invest in Turkey. In an era where we are trying to incite foreign investors to invest in Turkey, such a formula will mean that we can utilise our potential for Turkey and thereof Turkish economy without needing foreign investors.
- 2) The profile among ethnic minorities of Turkish and Turkish Cypriot people will elevate and with aid of the background and wealth that they have acquired they shall be in a much better position to provide a higher quality education for there offspring. The high quality education will boost our image as a society in England and Europe and whole of the world. No doubt as the time elapses our well educated generations will be instrumental in significant projects and innovations that in return will enable them to disburse more taxes and contribute to the employment of the country in which they abide.
- 3) Naturally, the elevated profile of the Turkish society will put Turkey in a more fortified position in the process of joining the European Union. An affluent country and her people will earn respect and prestige among the world societies. Thereby, England will increase their support in the process of becoming a member of the European Union.

Yours Truly,

Abdullah R Pehlivan
Director
London Business Guide Org.